

## DARYA ABTAHI

# PROFESSIONAL PERSONA EXECUTIVE SUMMARY



#### **ARTISTS BIOGRAPHY**

As a growing **young professional** and one who **seeks** employment within the **music industry**, it has been valuable to receive feedback both from my professional network and my current Business Communication team.

This document will provide throughout research that has been done by myself after conducting feedback and how it is best applicable to a role within the music industry. I hope this brings you comfort and confidence within my skills for this highly esteemed industry and that i am someone who is capable of being a part of it.



#### MY GENRE

Who am I as a leader? What is my "Genre" that I most cater to? After taking a "Personal People Style's" quiz, my calculations prompted me to have an 'Expressive' leadership style. This came to no shock as I believe that I could drive a team to success, but with a more personable and relaxed approach than what a 'Driver' may presume as. Relationships are important to me, as for any 'Expressive' leader and that is essential within this industry.

I understand what it is like being taunted with questions like "how did you get your start" or "how do you have confidence that you will succeed within this industry?' And the key to that within **Music is your network.** As someone who has proven themselves to value relationships, and understands peoples needs as I mark average for emotiveness, this easily translate into a successful position within the industry I most want to work for, Music.

values-education
entertaining
adventurous leaderlike well-rounded
empathetic caring involved
even-tempered social
hard-working self-confident
trusting driven
growth-oriented competitive
easygoing outgoing poised
independent

#### SIGNIFICANT WORDS

WHEN SENDING OUT A SURVEY TO MY PROFESSIONAL NETWORK, THE LAST QUESTION PROMPTED INDIVIDUALS TO MARK WORDS THAT BEST DESCRIBED ME. ABOVE PORTRAYS WORDS BOTH I HAVE CHOSEN AS WELL AS MY NETWORK. THOUGH BELOW ARE WORDS CHOSEN BY MY NETWORK AND NOT MYSELF:

## CALM+ATTENTION SEEKING, EXPERIMENTAL, RISK-TAKER

I took this moment to reflect on how potentially my outgoing personality may be taken as someone who is craving attention or making impulsive decisions. It is my plan to center that energy to a more professional balance.



### **TEAM MATE**

Comments from my Network

"Darya amazing job today! I thought you were extremely well-spoken, confident, and very clear. It's hard to find something you did wrong (...). Great job!"









## THE ACADEMY RESPONSE

## "DARYA DOES GREAT AT KEEPING EVERYTHING ON TRACK AND MOVING FORWARD."

Collecting comments and analyzing feedback from various professional moments throughout my career has provided invaluable insights into how others perceive me. It's been an illuminating journey, offering glimpses into how my actions, words, and demeanor are interpreted by colleagues. What's heartening is discovering that the majority of feedback aligns with how I aspire to be seen – as competent, reliable, and collaborative. This realization has not only boosted my confidence but also instilled a sense of assurance as I navigate the workforce. Knowing that my efforts are positively impacting others and that my professional image resonates with my intentions is truly gratifying and motivates me to continue striving for excellence in all that I do.

#### **FUTURE ALBUM**



Moving forward after evaluating my peers' comments on my **professionalism** is an opportunity for growth and refinement, especially as I venture into the dynamic realm of the **music industry**. I intend to blend these insightful observations into my approach, incorporating the constructive feedback to further enhance my professionalism. This might involve **fine-tuning communication styles**, refining time **management strategies**, or even **deepening collaborative skills**.

By embracing this feedback loop, I aspire to cultivate a professional persona that not only aligns with industry standards but also reflects my authentic self, fostering meaningful connections and driving success in my endeavors within the music sphere.

#### **NEXT TOUR STOP**

#### 1. Confident Leader

I am confident in myself and my ideas, though after analyzing my research it may not always come off that way. I sttive to speak out my thoughts with more of a **stern voice**.

#### 2. Laser focused

I love to multitask! Though it can be presumed as someone who may be in a nutshell or does not "have it figured out". I want to ensure any team I take on, blends in with one another.

#### 3. Taking in Feedback

As someone who scores average for 'emotiveness' I can be seen as someone who is **sensitive**, which is true. Analyzing the following feedback was hard when reading comments on how others view your leadership different than yourself. Overall, I **have learned to grow from the following comments.** 

## FAN'S CRITICS

#### CHALLENGES

- "You have a lot of passion—use it to inspire people to action around you! Also, you are heavily involved in activities-- You may consider evaluating which ones are most important."
- "You are confident, though when you say something that may be apprehensive, you laugh. Don't! Do not get nervous to do so."
- "You are a great leader but you should have more self confidence in your decisions."



#### **SURVEY RESPONSE**

Comments from my Network

"You are a very confident and outgoing individual. You are not afraid to be yourself in any situation you find yourself in. You are driven and are always looking for an opportunity to better yourself."





